

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54068	CF NTL-POL	FBD - LBD: 10/26/12 - 10/30/12	HL#:	Created: 10/25/12 01:02 PM
Client: BACHMANN FOR CONGRESS...	CPE: / / 3079	Agency Commission: 15 %	Updated: AMHEUER on 10/25/12 02:49 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: EST 3079 (1300)	Self :00:00	Confirmed: 10/25/12 02:49 PM	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/26/12 09:13 AM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

NEW ORDER; KEC/PH 10/25/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	0 0 0 0 1 0 0	NEWS	30				0.0	\$350.00	1	\$350.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE3	1 1 0 0 0 0 0	NEWS	30				0.0	\$350.00	2	\$700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL2	0 0 0 0 1 0 0	NEWS	30				0.0	\$750.00	1	\$750.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL2	1 1 0 0 0 0 0	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	0 0 0 0 1 0 0	NEWS	30				0.0	\$450.00	1	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	1 1 0 0 0 0 0	NEWS	30				0.0	\$450.00	2	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MCBSSAT2	* * * * * S *	MORN	30				0.0	\$400.00	1	\$400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WFACESPEC	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NSUN10A	* * * * * S	MNEW	30				0.0	\$800.00	1	\$800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPROB	0 0 0 0 1 0 0	DAY	30				0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DPROB	1 1 0 0 0 0 0	DAY	30				0.0	\$350.00	2	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DYR1	0 0 0 0 1 0 0	SOAP	30				0.0	\$500.00	1	\$500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DYR1	1 1 0 0 0 0 0	SOAP	30				0.0	\$500.00	2	\$1,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NNOON	0 0 0 0 1 0 0	NEWS	30				0.0	\$700.00	1	\$700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NNOON	1 1 0 0 0 0 0	NEWS	30				0.0	\$700.00	2	\$1,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DTALK	1 1 0 0 0 0 0	DAY	30				0.0	\$350.00	2	\$700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DDEAL	0 0 0 0 1 0 0	DAY	30				0.0	\$350.00	1	\$350.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DDEAL	1 1 0 0 0 0 0	DAY	30				0.0	\$350.00	2	\$700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	EDRPHIL	0 0 0 0 1 0 0	EFG	30				0.0	\$475.00	1	\$475.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	EDRPHIL	1 1 0 0 0 0 0	EFG	30				0.0	\$475.00	2	\$950.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	EELLEN	0 0 0 0 1 0 0	EFG	30				0.0	\$775.00	1	\$775.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	EELLEN	1 1 0 0 0 0 0	EFG	30				0.0	\$775.00	2	\$1,550.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	ENEWS5P	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,700.00	1	\$1,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	ENEWS5P	1 1 0 0 0 0 0	NEWS	30				0.0	\$1,700.00	2	\$3,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NEARLY	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,200.00	2	\$4,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	AWHEEL	1 1 0 0 0 0 0	ACC	30				0.0	\$3,100.00	2	\$6,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	SNCAAFB	* * * * * S *	FTBL	30				0.0	\$750.00	1	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NSAT6P	* * * * * S *	NEWS	30				0.0	\$1,200.00	1	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NSUN530P	* * * * * S	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	19:00 - 20:00	* * * * F * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	LUR; NCIS FR 7-8P												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PCRIMESA1	* * * * * S *	REGP	30				0.0	\$1,600.00	1	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	LSTORM	* * * * * S *	LATE	30				0.0	\$650.00	1	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	LNWS	* * * * F * *	NEWS	30				0.0	\$130.00	1	\$130.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	AWHEELSAT	* * * * * S *	ACC	30				0.0	\$1,500.00	1	\$1,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NLATEM-F/SU	0 0 0 0 1 0 0	NEWS	30				0.0	\$2,800.00	1	\$2,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	NLATEM-F/SU	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,800.00	2	\$5,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	NLATE1035P	* * * * * S	NEWS	30				0.0	\$900.00	1	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	NLATESAT	* * * * * S *	NEWS	30				0.0	\$2,200.00	1	\$2,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

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039	LLETTER	0 0 0 0 1 0 0	LETT	30				0.0	\$650.00	1	\$650.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

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040	LLETTER	1 1 0 0 0 0 0	LETT	30				0.0	\$650.00	2	\$1,300.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

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041	PHOW*PART	M * * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
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042	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$5,975.00	1	\$5,975.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	PHAWAIL	M * * * * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	PNCISLA	* T * * * * *	REGP	30				0.0	\$8,100.00	1	\$8,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	PCSINYFR2	* * * * F * *	REGP	30				0.0	\$3,400.00	1	\$3,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	SNFL	* * * * * S	NFL	30			NFL	0.0	\$9,450.00	1	\$9,450.00		
	CDR; SUN PACKERS GAME 12N-4P												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	SMAX	* * * * * S *	LOCS	30				0.0	\$340.00	1	\$340.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	62	0	\$93,345.00	\$79,343.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

Order Item Summary**CBS** TELEVISION
STATIONS**WCCO-TV**

Order ID: 54068	CF NTL-POL	FBD - LBD: 10/26/12 - 10/30/12	HL#:	Created: 10/25/12 01:02 PM
Client: BACHMANN FOR CONGRESS...	CPE: / / 3079	Agency Commission: 15 %	Updated: AMHEUER on 10/25/12 02:49 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: EST 3079 (1300)	Self :00:00	Confirmed: 10/25/12 02:49 PM	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/26/12 09:13 AM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Order Totals:	\$93,345.00	\$79,343.25	\$0.00	\$0.00
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